

NEW YORK PURCHASE SALE

EMBRACING A HALF MILLION DOLLARS WORTH OF SEASONABLE WANTED MID-SUMMER MERCHANDISE

HIGH-GRADE TOILET PREPARATIONS

FACE POWDER

Carmen's37c
 Lady Mary's37c
 Madame Gebelle. 37c
 Madame Isebel. 37c
 Mary Garden.....79c

La Meda Cold Cream38c
 Pompeian Night Cream (small)38c
 Pompeian Night Cream (large)79c
 Soul Kiss Cold Cream38c
 Soul Kiss Vanishing Cream38c
 Hygie Hand Manicure Outfit35c
 Hygie Hand Manicure Outfit08c

Hudnut's Three Flowers Talcum Powder35c
 Rose of Omar Talcum Powder35c
 Palmolive Soap6c
 Resinol Soap49c
 Glycerine Soap19c
 Woodbury's Soap18c
 Palmolive Shampoo49c
 Mulsified Coconut Oil38c
 Peppermint Tooth Paste 34c
 Pebecco Tooth Paste 34c
 Prophylactic Tooth Brush25c

Toilet Goods—Main Floor.

Girls' Summer Dresses \$7.95



Effective new styles in colored organdies, imported Swiss flowered voiles, etc.; daintily trimmed with hand embroidery, ribbon and bows. Blouse, belted, coatee and eton styles on conspicuous colors of white, pink, light blue and combinations.

New Fall Dresses

\$1.49—\$1.98—\$2.98

Gingham and chambray; fast dyes; for girls 6 to 14 years. Long sleeve styles.

Girls' Summer Dresses \$1.98—\$2.98—\$3.98

Pretty little creations for girls 6 to 16 years, in white and colored lingerie, voile and lawn.

Misses' and Juniors' Smart Suits \$21.95

Fetching new styles in navy, black, Copen, rookie brown and Pekin, of French serge, men's wear serge, heather jersey and imported worsteds, and ripple styles.

Clearing Misses' and Juniors' Summer Dresses \$29.95

The season's smartest new styles in tricolette, paulette, charmeuse, pussy willow, taffeta, crepe meteor, etc.; in black, navy, Copen, Pekin, rose, gray, tan, taupe. Many decidedly new style effects include blouse, belted, eton, bolero and one-piece effects. Hand and wool embroidery, belt sash, fancy collars and lace vests.

Saturday Specials in the Self-Serve Store Third Floor

Picnic Hams 25c

6 to 8 lbs. A fancy, fresh sugar cured, hickory smoked. Be sure of one for Sunday.

Serv Brand Catsup

16-oz. bottles, 21c.

Silk Brand Soap

Full 8-oz. bar. A high-grade Laundry Soap. While it lasts, 20 bars, 89c.

Red Kidney Beans

5-lb. packages, 25c.

Mixed Tea 45c

High-grade English Breakfast and Gunpowder Tea. Blended, per lb., 45c.

Coffee 33c

(Steel Cut). A choice Breakfast Coffee at a price away below the market value. Fresh roasted, 33c.

Salmon (Chum) 15c

Tall tin. A real economical food.

Moar Grape Food

34-pint bottles. One bottle makes one-half gallon, 16c.

Golden Age Spaghetti

1-lb. package, 10c.

Pork and Beans

No 3 tins, 9c. Per case, \$2.16.



CANDIES, FRESH EVERY HOUR

Vanilla and Chocolate Butter Cream Fudge 44c
 French Mixed Bon-Bons 60c
 Pecan Dainties, Etc. Mexican Nut Sundaes 75c
 Sunkist Lime Drops 50c
 Heavenly Hash, 8-oz., 39c
 Apricot Mallo Troffles 60c
 Ceylon Nut Roll 75c
 Assorted Butter Cream Nut Caramels 65c
 Hershey's 14c Milk and Almond Chocolate Bars 10c
EXTRA SPECIAL!
 Family Box \$1.00
 Assorted home-made candies; regularly \$1.50
 Sunshine Creamery Marshmallows 12c a tin.
 Hot Salted Roasted Peanuts 29c

Candy Shop—Main Floor.

DAINTY GEORGETTE BLOUSES \$5



Heavy quality georgette—the material is so good for summer wear. Dainty with lace trimmings, also embroidery, tucked, hemstitched, and other tailored models—collar and collarless models; short and long sleeves.

White Satin Petticoats \$5

A fine washable satin, made with double panels, pretty flounces with hemstitching. An excellent garment for summer use.

Silk Jersey Petticoats \$5.00

Exceptional values—designs that are beautiful, pleated, hemstitched and many other clever flowers. A delightful assortment of colors.

These Phenomenal Values In Summer Dresses



One Group At—

\$11.90

At this give-away price you will find dresses of all summertime silk materials, also taffetas. In this lot are several hundred high-grade voiles and organdie dresses. An unlimited selection of styles and all colors.

One Group At—

\$17.75

This popular price group involves a large selection of figured georgettes, tricolettes and silk sport dresses. Dresses for every hour of the summer day—street, afternoon, traveling, vacation and every occasion.

One Group At—

\$22.50

In this lot are higher grade dresses. We have gone through our entire stock, forgetting cost to make this a big group. There are tricolettes, paulettes, taffetas, georgettes, etc. Take advantage of this; it is seldom it comes so early in the season.

Women's Plain Or Lace Pattern



Glove Silk Hose \$2.89

Quality Italian Silk. Good assortment of colors, patterns and sizes.

Silk Hose \$2.00

Mock seam, black and white, plain and lace patterns. Splendid wearing hose.

Lisle Hose 75c

Mock seam; black, navy, white; all sizes; elastic tops with all reinforcements.

Union Suits \$1.69

Glove silk tops (pink only), regular and extra sizes. Loose and tight knee, lisle trunks; all sizes.

Seal Pax Union Suits \$1.50

Pink and white; cut loose and roomy for summer wear; broadened and plain mercerized and plain mercerized silk tops; extra and regular sizes.

Child's Lisle Hose 50c

Medium ribbed; Cordovan, black and white; lustrous finish—good sizes.

Child's Merc. Socks 39c

Novelty cuff tops; sizes 4½ to 8. Best quality garments.

Boys' Palm Beach, Mohair and Cool Cloth Suits \$7.89

Pleated, belted all-round, slash pocket models, in all sizes and wanted dark and light colors, to close out; 6 to 18 years.

ALL WASH SUITS PRICED TO CLEAR \$1.98, \$2.85

Every wanted material, in styles of Oliver Twist, eton, middies, Norfolks can be had. You will be surprised really at the values offered; sizes 2 to 10 years. Every wash suit guaranteed for wear and tub.

Coveralls \$1.79

Just the thing for outdoor playing; short sleeves, ankle length, drop-seat, fast color material; come in sizes 2 to 8 years.

Shirts \$1.65

Boys' collar attached, fast color percale material; full cut coat style. A real value. Come in pretty fancy stripes.

Caps \$1.50

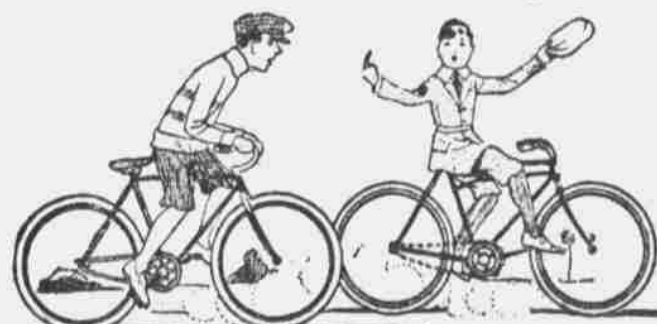
Boys' silk and Palm Beach caps with soft visors; come in all fancy and solid colors.

Union Suits 98c

Boys' madras, of fine quality material, athletic style, closed crotch. Full cut; 8 to 16 years.



Ride a Bicycle



We have bicycles for the little folks as well as the grownups. The very best value we offer—and consequently the one we sell most of—is a double-bar Keystone. Equipped with heavy motor bike saddle, rubber pedals, any style handle-bar, with your choice of grips, roller chains, any coaster brake and frames; come in assorted colors; equipped with the very best bicycle tire, the heavy white VITALIC.

\$57.50

When bought on our easy payment club plan you hardly miss the money. We charge no INTEREST and you pay no more than when bought for cash.

Second Floor.

SILK SKIRTS \$9.75

Materials—Dewkist, Kumsi-Kumsa, Fan-ta-si, Baronette, Chimerai, Rhapsodie and others.

WASH SKIRTS \$3

Pre-shrunk gaberdine, clever pockets and girdle, with a finish that is seen only on higher priced skirts. Tucked and plain models—sizes 26 to 35.

Wool Sweaters \$12.50

Some are fringed with short sleeves, Tuxedo style and white leather belts, also Tuxedo styles Angora trimmed in combination colors most fascinating; black and white turquoise, etc.; sizes 36 to 46.

Third Floor.